

## Members Marketplace Flyer Mailings and Promotion

Market your company's programs/services to more than 2,200 Chamber members and their key staff by including a one-page flyer in the Chamber's Member's Marketplace mailing. The cost of the mailing is less than the cost of bulk postage alone. You provide your flyers (2500) or documents and the Chamber does the rest! Save money and time!

**Publication Date:** up to 6 times per year

**Projected Circulation:** 2,200+

**Deadline for Payment and Materials:**

May 12, 2006

July 14, 2006

September 8, 2006

November 10, 2006

**Mailing Date:**

May 26, 2006

July 28, 2006

September 22, 2006

November 24, 2006

**Contact:** Valerie Lokuta, 570-823-2101, Fax 570-822-5951, valerie@wilkes-barre.org

Description	Price	Ad Size
Flyer Option #1	\$300	Full page (8.5x11)/front and back
Print & online Sponsor Option #2	\$800	One flyer(8.5x11) in one mailing and on pdf of your flyer on Chamber website for one month
Option #3	\$500	Logo/ad on envelope (back or front)
Print & e-newsletter Option #4	\$700	One flyer (8.5x11) in one mailing (full page front and back) & one banner ad in chamber e-newsletter with click-through (1 issue)
<b>Availability:</b> Available when this manual was printed. 18 flyer spots and two envelop slots (front and back) are available per mailing.		
<b>Specifications:</b> Only print-ready materials will be accepted. Ads for envelopes should be submitted as a high-resolution, four-color, CMYK process, PDF file. Flyers must be flat, not folded, and of regular weight. Electronic files should be pdf ,tif, or gif. The Chamber must review all ads or flyers prior to printing.		

Contact Valerie Lokuta, 570-823-2101 (valerie@wilkes-barre.org) for additional information and specifications.