

Awards Luncheon

The contributions made by businesses and individuals to the Greater Wilkes-Barre area are honored and highlighted at this annual Chamber event.

Date: June 15, 2006

Projected Attendance: 250+

Contact: Kelsey Beyer, (kbeyer@wilkes-barre.org), or Donna Sedor, (dsedor@wilkes-barre.org)

570-823-2101 x125, Fax 570-822-5951

- **Presenting Sponsor at \$4,500**

The program will be referred to as “(name of Sponsor Company) Presents the Awards Luncheon of the Greater Wilkes-Barre Chamber of Commerce.” Benefits for Sponsor — Top billing on event signage and on the Chamber awards webpage. CEO or company representatives will be seated at the head table. The firm will be recognized from the podium and a representative from the firm can speak at the event. A Table of Ten is included. Sponsor will receive photos with the Chamber leadership and the award winners. Sponsor will be recognized in all pre- and post-event publicity. The Company’s ad will be printed on the outside back cover of the printed program, and the presenting sponsor will be recognized in the invitation, in all Chamber publications and in all promotional materials about the event. *Citizens Bank has the right of first refusal on this sponsorship.*

- **Gold Sponsors at \$3,000**

Benefits for Gold Sponsors — A reserved table of ten in a preferred location. A group photo with Chamber leadership. A full-page ad in the printed program. Recognition in the Chamber’s *NEPA Outlook* magazine. A listing in all pre-event and post-event publicity. A logo on the Chamber Awards webpage. *Multiple Gold Sponsorships are available. One has been sold to the Citizens’ Voice.*

- **Pride of Place Award Sponsor at \$2,500**

Benefits for Pride of Place Award Sponsor — A company representative will participate in the presentation of the award and will be in all Pride of Place award photos. The company will be recognized in all award promotion prior to and following the event, will be mentioned in the program and will have their company logo on the award. *One (1) Pride of Place Award Sponsorship is available. Mellon Asset Management has the right of first refusal.*

- **“I Believe Award” – presented to a Wilkes-Barre firm -- at \$1,500**

Benefits for Award Sponsor — A company representative will participate in the presentation of the award and will be in award photos. The company will be recognized in all award promotion prior to and following the event, will be mentioned in the program and will have their company logo on the award. *One (1) Award Sponsorship is available.*

Advertising Options

FULL PAGE, B&W (5"x8")	\$700
FACING FULL PAGES, B&W (5"X8")	\$1,100
HALF PAGE, B&W (5"X3.9")	\$500
QUARTER PAGE, B&W (2.4"X3.9")	\$250
PATRON LISTING	\$50

Limited Advertising Options

FULL COLOR, FULL PAGE INSIDE COVER (5"x8")	
Two positions available	\$1,000
CENTERFOLD, B&W (10"x8")	
One position available	\$1,200

- **Business and Industry/Education Partnership Award Sponsors at \$800**

Benefits for Biz / Ed Partnership Award Sponsors—A company representative will participate in the presentation of the award and will be in all award photos. The company will be recognized in all award promotion prior to and following the event, will be mentioned in the program and will have their company logo on the award. *Two (2) Biz / Ed Award Sponsorships are available. Borton-Lawson has the right of first refusal on one sponsorship.*

- **Silver Sponsors at \$800**

Benefits for Silver Sponsors— A one-half page ad in the printed program. Two reservations and seating for two company representatives at the event. Company will be listed in the Chamber's *NEPA Outlook* magazine and mentioned in post event pr. *Multiple Silver Sponsorships are available.*

Erwine's Home Health has already purchased one for 2006. Hourigan Kluger Quinn and Omega Bank were silver sponsors in 2005.

- **Bronze Sponsors at \$500**

Benefits for Bronze Sponsors— A one quarter page ad in the event program book, a display booth (8 x 10 skirted table) at the event and two tickets. *Multiple Bronze Sponsorships are available. Erwine's Green Valley Landscaping, Sommerville Construction and William Vinsko and Associations purchased sponsorships in 2005.*

- **Small Business Supporter at \$350**

Benefits for Bronze Sponsors— A patron listing in the event program book, a display booth (8 x 10 skirted table) at the event and one ticket. Available to businesses with less than 20 employees only. *Multiple Bronze Sponsorships are available.*

Budget Reduction Trade Opportunities

- Audiovisual equipment rental. Estimated cost: \$2,000
- Decorations for event. Estimated cost: \$700
- Design and print event announcement. Estimated cost: \$1,500
- Photography. Estimated cost: \$300
- Signage for event. Estimated cost: \$2,000
- Video production. Estimated cost: \$5,800
- Program design/printing. Estimated cost: \$2500

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