

NEPA Outlook is a business oriented full size 8 1/2 x 11 full color magazine beautifully printed in two column format on heavy weight, high quality glossy stock with an ultra high gloss UV coated cover that makes this publication a real standout.

Outlook has a regional subscription base of 2400 consists of all chamber members, business leaders, public officials and community minded people within Northeastern Pennsylvania. Outlook's mission within the region is to promote community involvement, raise awareness and support for vital area improvements and promote the business community as a responsible and important community partner in the progress and quality of life in the NEPA.

Outlook is also Northeastern Pennsylvania's only ambassador publication which is distributed nationally to a select group of corporate leaders, corporate location selectors and colleges. Outlook is also available through Greater Wilkes-Barre Chamber offices upon request to potential new residents and businesses seeking information about Northeastern Pennsylvania and to former residents interested in keeping in touch with the area. Outlook's mission outside the region is to introduce and remind important decision makers, future leaders, businesses and people looking to relocate of the vast business and educational and resources, great quality of life and fine human resources available in NEPA. Outlook is available online as a full version PDF publication at [www.wilkes-barre.org](http://www.wilkes-barre.org). Other public distribution points are always being explored with a constant eye toward growth and expansion.

**Published:** 4 x per year by the Greater Wilkes-Barre Chamber

**Subscription base:** 3500+ per issue

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**Upcoming Editorial Content:** NEPA Outlook is changing and growing to better meet the needs of the membership, community and the Chamber's ongoing promotion of our region both at home and nationally. We are going to be producing three special issues this year on specific themes relevant to business and life in NEPA. All issues will have long term content which businesses and individuals that receive the magazine will want to keep handy for the entire year. Each issue will be larger and packed with more interesting articles and eye-catching graphics than ever before plus our new page 2 "QuickFind Advertisers Index".

- Made/Sold in NEPA - A guide to products and services in NEPA - June/July
- Our Heritage - The proud history and future of NEPA and its people – Sept. /October
- NEPA Community & Housing Guide - December/January

**NEPA OUTLOOK Magazine Advertising - continued**

**Ad Placement Available:**

- **Covers:** If you're looking for maximum exposure and prestige this is where you want to be, but hurry, this space goes FAST! Outside cover is HIGH GLOSS UV and Really SLICK!
- **Editorial:** Your ad will receive placement in the first and primary section of the magazine among the always interesting articles, features and graphics that make up every NEPA Outlook Issue!
- **Real Estate:** This section offers a special opportunity to get commercial realtors together with local and national businesses looking for commercial property. The national circulation of Outlook to select corporate heads and site selectors makes this an irresistible value!
- **Business Profile Page:** Get YOUR message out - products, services, company history, founders or community and charity involvement! It's a PR bargain that gives you the opportunity to tell everyone what your organization is all about. Each participating firm can submit up to 500 words of copy and two photos per page purchased. This space is sold only in full page units.

**Ad Sizes and Prices:**

PLACEMENT	FREQUENCY – TOTAL PRICE		
	1x	2x	3x
Outside Back Cover	\$1,994	\$3,828	\$5,565
Inside Covers	\$1,523	\$2,925	\$4,250
Full Page	\$1,195	\$2,295	\$3,340
1/2 Page	\$750	\$1,440	\$2,095
1/4 Page	\$535	\$1,030	\$1,495
1/8 Page	\$398	\$769	\$1,125