

Annual Human Resources Seminar

Many Chamber members, specifically small to mid-sized companies, do not have a Human Resources department or a Human Resources Manager. The Chamber has helped countless small to mid-sized company's better address their Human Resources needs at their Annual Human Resources Seminar. This annual seminar covers a variety of Human Resources topics.

Overall Benefit for Sponsors: Ideal opportunity to promote your companies products and services to area Human Resources Professionals and to small and mid-sized companies.

Date: May 12, 2006

Projected Attendance: 80-150

Theme/Topics/Presenters: Recruitment & Retention

Frequency: Annual

Contact: Jane Ashton, Director/Workforce Development at (570) 823-2101, ext. 116 or at jashton@wilkes-barre.org.

- **Gold Sponsors at \$750** -- *Two (2) gold sponsors available.*

Benefit to sponsor(s):

Opportunity to hang banner at seminar. Included in all PR photos day of seminar. Mention in all news releases as a sponsor. Display booth at seminar. Corporate logo on seminar agenda. Two (2) complimentary reservations to attend the seminar. Mention in "Kudos" section of the Chamber's *NEPA Outlook* publication which is distributed to nearly a thousand of the top corporate decision makers across America. Two (2) complimentary copies of the Chamber's Human Resources Guidebook, a \$500 dollar value.

- **Silver Sponsors at \$500** -- *Three (3) silver sponsors available.*

Benefit to sponsor(s):

Mention in all news releases as a sponsor. Display booth at seminar. Corporate logo on seminar agenda. One (1) complimentary reservation to attend the seminar. Mention in "Kudos" section of the Chamber's *NEPA Outlook* publication which is distributed to nearly a thousand of the top corporate decision makers across America. One (1) complimentary copy of the Chamber's Human Resources Guidebook, a \$250 dollar value.

- **Bronze Sponsors at \$250** -- *Five (5) bronze sponsors available.*

Benefit to sponsor(s):

Opportunity to distribute promotional material at seminar. Corporate logo on seminar agenda. One (1) complimentary reservation to attend the seminar. Mention in "Kudos" section of the *NEPA Outlook* publication which is distributed to nearly a thousand of the top corporate decision makers across America. One (1) complimentary copy of the Chamber's Human Resources Guidebook, a \$250 dollar value. *3 Sold to: (1) One Source HR Solutions, (2) All Staffing, Inc, (3) HEI Window Tinting and Fashions.*

Budget Reduction Trade Opportunities Available

Contact Jane Ashton, 570-823-2101 (jashton@wilkes-barre.org) for additional information and specifications.