

Business Building Academy for Small Businesses (1 – 50 employees)

This targeted program will be organized through the Small Business Council. This may be a teleseminar, webinar or an issue forum. The Small Business Council is designed to:

- Increase the opportunities and types of networking offerings for small businesses
- Target the needs for small businesses to gain best practices and innovative management techniques for improving business operations
- Position the Chamber as a pro-active leader in identifying and solving small business issues
- Improve communication of the Chamber's resources available to support small businesses

Projected Attendance: 25 - 50

Locations: TBD

Contact: Donna Sedor, 570-823-2101 x125, Fax 570-822-5951, dsedor@wilkes-barre.org

- **Presenting Sponsor at \$1000**

Any group programs will be referred to as “(Name of Sponsor Company) Presents the Greater Wilkes-Barre Chamber’s Small Business Council’s XYZ.”

Benefits for Sponsor: Top billing on event signage or on web or audiocast. The firm will be recognized during the program and a representative from the firm can be a part of that program. Sponsor will receive photos with the Chamber leadership and attendees. The Company’s ad will be printed on the outside back cover of the printed program as applicable and/or will be the main banner on the website. The presenting sponsor will be recognized in all Chamber publications (including NEPA Outlook) and in all promotional materials about the event. *One Presenting Sponsorship is available.*

- **Gold Sponsors at \$750**

Benefits for Gold Sponsors: A half-page ad in the evening’s program or a smaller banner ad for any web conferences. A listing in the Chamber’s *NEPA Outlook* magazine. *Multiple Gold Sponsorships are available.*

- **Bronze Sponsors at \$200**

Benefits for Bronze Sponsors: Sponsor’s logo will be listed in the program and/ or on the website. *Multiple Bronze Sponsorships are available.*

Budget Reduction Trade Opportunities

- Equipment Charges – Teleconference or web conference. Estimated cost: \$2,000
- Design and print event flyers/programs or webpages. Estimated cost: \$2,500
- Food and beverage for in person seminar. Estimated cost: \$500
- Presenters for the event: Estimated cost: \$500 per session